



DUA SUKHERA

| Entrepreneurial Philanthropist |
| Founder & CEO – The International
Institute of Entrepreneurship |
Founder & Chairperson – BAADAL
FOUNDATION

Dua Sukhera

Entrepreneurial Philanthropist | Activist | DIGITAL
SKILLS TRAINER | Career Counselor | Speaker |



Work Experience

- ❑ **Founder & CEO**
The International Institute of Entrepreneurship.
- ❑ **Founder & Chairperson**
Baadal Foundation.
- ❑ Digital Skills Trainer
- ❑ Freelancing Coach
- ❑ Entrepreneurial Philanthropist

Year

[2014 – 2022]

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DIGITAL SKILLS TRAINER | Career Counselor |
Speaker |



Awards & Acknowledgment



2015

Top-Rated Freelancer

Fiverr



2016

Pakistan's Youngest

Entrepreneurial Philanthropist

Global Social Entrepreneurship

Academy



2018

Youth Activist

Peace Pakistan



2016 - 2022

Success Story Published By:

- Dawn
- Pakistan Today
- Voice of America
- Tribune
- Business Recorder
- Jazz



ACHIEVEMENT#1

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AIR UNIVERSITY, ISLAMABAD

Receiving honor from Mr. Faaz Amir (Retd Air Vice Marshal "Hilaal-e- Imtiaz") for delivering training on freelancing (online earning)



ACHIEVEMENT#2

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AN AWARD BY PEACE PAKISTAN



ACHIEVEMENT

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AN APPRECIATION CERTIFICATE BY THE
UNIVERSITY OF PUNJAB



ACHIEVEMENT#4

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Token of Appreciation By

UNIVERSITY OF MANAGEMENT & TECHNOLOGY, LAHORE



ACHIEVEMENT#5

Dua Sukhera

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AN HONOR BY THE UNIVERSITY OF
MANAGEMENT & TECHNOLOGY, LAHORE



ACHIEVEMENTS#6

It is notified that Dua Arshad
under cnic number 36401-8260021-0 has been
appointed as President Women Wing South Punjab. We wish
him/her best of luck for future tasks.



Qaiser Ejaz Chattha
General Secretary
Pakistan Youth Assembly

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PRESIDENT OF WOMEN WING AT PAKISTAN YOUTH
ASSEMBLY



ACHIEVEMENT#7

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Speaking on the occasion, P-SEA Head Muhammad Siddique said the secret of online work success lied in connectivity with the right people. He asked the participants to make friends with at least 100 successful people in their related fields. "Ask those successful people what not to do in the business and value their advices." Over the time, the P-SEA has helped 132,717 people from all parts of Pakistan, who are now being offered exciting online work opportunities from across the world.

Among the participants were very moving stories. **Dua Arshad Sukhera** had come from Arifwala. The scarf wearing girl said she had started online content writing last year in defiance of resistance from her family. Later, the work ethics developed by the P-SEA convinced her family to continue the work. Today, she had earned thousands of dollars, all working from her home. "I'm happy that I'm an earner, all by following determination and commitment," she said.

Another big story is Muhammad Ramzan. A matriculate with second division, he now leads a team of 25 people and offers connectivity to clients on LinkedIn. His annual turnover last year was \$500,000. "Online opportunities are like an ocean," he said.

The P-SEA does not charge anything from the candidates. It, however, provides scholarships to learn the required skills. The entrepreneurs on the platform have earned hundreds of thousands of dollars over the period of time. Professionals are providing scholarships through P-SEA to help others.



AN ARTICLE IN DAWN.COM

Featured as a youngest girl freelancer in dawn.com

And Titled as Pakistan's Youngest Entrepreneurial Philanthropist

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Acknowledgment by JAZZ



Hailing from a small town in Arifwala, South Punjab – where women seldom get the opportunity to pursue higher education unless it's to become an MBBS doctor – getting into freelancing was the single most life-changing decision I've ever taken for myself. Fast-forwarding 10 years, what started as a curious hobby has turned into the most fulfilling and groundbreaking venture in the form of the International School of Entrepreneurship, for not just me but thousands of women that belong to similar underserved and financially excluded regions. If it wasn't for JazzCash, none of us freelancers would have been able to earn a lucrative income from the comfort of our homes. JazzCash's partnership with Payoneer has been a game-changer that has allowed us to receive international payments with a single tap.

DUA SUKHERA

CEO, The Institute of Entrepreneurship

INTERNATIONAL DAY OF
RURAL WOMEN

dunya ko bataa do





Acknowledgment by Tribune



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International Day of Rural Women -
Featuring Dua Sukhera

<https://tribune.com.pk/story/2381868/the-power-of-rural-women>

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Acknowledgment by USAID



Receiving a Token of Appreciation from

- William Makaneole - Consul General USAID
- Kathleen Gibilisco - Political & Economic Section Chief
- Bryce A. Isham - Public Affairs Officer



ACHIEVEMENT#8

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**THE
INTERNATIONAL INSTITUTE OF
ENTREPRENEURSHIP**

The International Institute of Entrepreneurship (TIIES)

Is a **NOT-FOR-PROFIT** institute working for the enablement & empowerment of individuals so that they can fish for life.

With a mission to empower 1 MILLION, we've already enabled 18000+ individuals & all of them are successfully earning \$200+/Month via digital skills & freelancing.

Most of the success stories are from the rural regions of Pakistan where individuals lack the basic facilities of Internet & Mobile/Laptop.

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